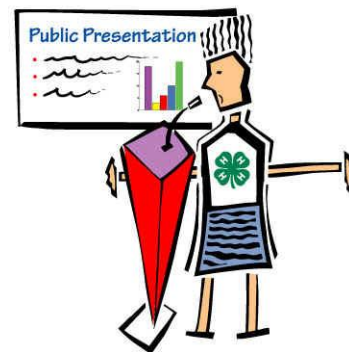


# 4-H Communications Contest

June 24—4:00 p.m. at the Extension Office

**Entries Due: June 1 by 4:00 pm**  
OSU Extension Adams County  
215 N. Cross Street, Room 104  
West Union, OH 45693



## CLASSES: Presentations Division

### Illustrated Talk or Demonstration---without use of computer technology

J-1 Junior Individual (age 8-11)

J-2 Junior Team (age 8-11)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- May use charts, posters, or pictures to deliver their Illustrated Talk or to stress points within their Demonstration.
- PowerPoint or computer generated messages are not used in these classes.
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 6-9 minutes in length with four points deducted for times over or under.
- Up to five worthy presentations in each class may be entered in the Ohio State Fair Communications Days contest.

### Illustrated Talks or Demonstrations---with or without the use of Computer Technology

J-3 Intermediate Individual (age 12-13)

J-4 Intermediate Team (age 12-13)

J-5 Senior Individual (age 14 and up)

- The presenter uses appropriate props and/or computer generated visual aides to teach others about a subject or how to do something. Use of computer generated visuals is NOT required. Examples:
  - A demonstration may be delivered in this category. PowerPoint type slides *may be added* in addition to other props to help present their message.
  - An Illustrated Talk may be delivered in this category, with the member(s) using PowerPoint type technology to present all or part of the visual message; *must be* accompanied by live narration
- Requires live speech delivered along with any PowerPoint or poster message. (No pre-recorded narration).
- Presentations are evaluated on the members' communication skills and, if applicable, their ability to effectively use technology within their Illustrated Talk or Demonstration.
- Presentations should be 9-12 minutes in length with four points deducted for times over or under.
- Up to five worthy presentations in each class may be entered in the Ohio State Fair Communications Days contest.

## CLASSES: Marketing Division

J-6 Junior Individual (age 8-11) – Thank You Card

**Note:** All cards must be submitted for judging by 4:00 p.m. on Thursday, June 24. All entries deemed worthy by a panel of judges will be forwarded to the State 4-H Office for entry into the appropriate class in the Ohio State Fair Communications Days, TBA.

- This should be an original "thank you" card with artwork on the cover and a verse or message inside thanking a business, individual, or others for their support of 4-H.
- Only one entry per member.
- Card should be on 8 ½ x 11 cardstock, folded once.
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
- Computer graphics are permitted, provided they are the original work of the member. No commercially designed clipart may be used.

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- Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See [http://www.national4-headquarters.gov/emblem/4h\\_name.htm](http://www.national4-headquarters.gov/emblem/4h_name.htm) for guidelines.
- Member's name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design and the originality of the message.

#### **J-7 Intermediate Individual (age 12, 13) – 4-H Promotional T-Shirt Design**

**Note:** All t-shirt designs must be submitted for judging by 4:00 p.m. on Thursday, June 24. All entries deemed worthy by a panel of judges will be forwarded to the State 4-H Office for entry into the appropriate class in the Ohio State Fair Communications Days, TBA.

- This should be an original t-shirt design with artwork and slogan promoting a county or the state 4-H program or some aspect of that program, such as junior fair, camp, etc.
- Only one entry per member.
- T-shirt design should be submitted on 8 ½ x 11 paper, with the member's name, age, and county printed neatly in the lower right-hand corner of the back of the paper.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
- Computer graphics are permitted, provided they are the original work of the member. No commercially designed clipart may be used.
- Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See [http://www.national4-headquarters.gov/emblem/4h\\_name.htm](http://www.national4-headquarters.gov/emblem/4h_name.htm) for guidelines.
- Evaluation will be based on the quality, creativity, and originality of the design, the originality of the message, and design's ability to persuade the viewer to action.

#### **J-8 Senior Individual (age 14 and up) – 4-H Infomercial**

**Note:** All videos must be submitted for judging by 4:00 p.m. on Thursday, June 24. All entries deemed worthy by a panel of judges will be forwarded to the State 4-H Office for entry into the appropriate class in the Ohio State Fair Communications Days, TBA.

- This is a video "short" that promotes a county or the state 4-H project or program or some aspect of that project or program, such as junior fair, camp, etc.
- Only one entry per member.
- This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think "YouTube." The video should include recorded visual, sound, and narration to convey a message.
- The video should be the original work of the member making the entry.
- Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See [http://www.national4-headquarters.gov/emblem/4h\\_name.htm](http://www.national4-headquarters.gov/emblem/4h_name.htm) for guidelines.
- The video should be 2-4 minutes long. Penalties will be assessed for videos less than 2 minutes or longer than 4 minutes.
- Videos must be submitted on a DVD and must play using QuickTime Player or Windows Media Player.
- The member's name, age, and county must be neatly written on the DVD, along with the presentation title.
- Evaluation will be based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.

#### **General Guidelines:**

- A member may enter one class in both the Presentations Division and the Marketing Division.
- The contest is open to Project Members only; no entries will be accepted from Cloverbuds.
- A member who has given a talk or participated in the marketing division in one year is expected to give a new and different talk or present new and different marketing concepts the next year.
- All work is to be original work created by the 4-H member(s) for 4-H.
- A team presentation consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.
- Two easels, a microphone, and a table with a table with/out mirror, laptop computer, projection screen, LCD projector, and extension cord will be available for use by participants.

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- Due to the limitations of the building's facilities, no large animals (i.e. Horse, Beef, Sheep, Goat, Dairy or Hogs over 20 pounds) may be used in a 4-H presentation. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals
- Any small animal (under 20 pounds) may be used in a 4-H presentation provided that the animals do not place the public at risk and provided they meet all of the health requirements and are accompanied by current health and shot records. Animals must remain caged or leashed before and after the presentation.
- Members should set up their presentation on their own with no outside assistance.
- All presentations will be timed. Timing begins when the member begins to speak and ends following the conclusion. The time allotted for introductions, questions and answers is not included in the time.
- **Firearms, bows, arrows, and weapons may not be used in a 4-H demonstration or illustrated talk.**
- Members who use PowerPoint within an Illustrated Talk or Demonstration (J-3 through J-5) should use the technology to supplement their delivery. The presentation may not consist solely of a pre-recorded narration. The member is required to provide a live delivery of the topic.
- A laptop that operates on a Microsoft Windows based program will be provided. It will include a recent edition of PowerPoint 2007. If you have other software programs, you should bring your own laptop. Members may bring a CD or USB memory stick to use on our equipment and should have knowledge of how to install the memory stick. An LCD projector will also be provided.
- Members using technology that experience computer glitches may with permission of the judge call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
- When members using technology experience an equipment failure or glitch that cannot be resolved in a reasonable time (a few minutes), the judge may elect to move to the next presentation. The member will be given time to work out the technical problem off stage and then re-schedule the presentation with the judge's helper. If the member experiences a second failure, the presentation will be ended and evaluated accordingly.

### **Adams County Communications Contest Registration**

Submit by 4:00 p.m. on June 1 to OSU Extension Adams County  
215 N Cross St, Rm 104, West Union OH 45693

Name \_\_\_\_\_ Home Phone: \_\_\_\_\_

4-H Club: \_\_\_\_\_ Age as of January 1: \_\_\_\_\_

**I will enter the following class in the Presentations Division:**

Illustrated Talk or Demonstration (without the use of computer technology)

\_\_\_\_\_ J-1 Junior Individual (age 8-11)

\_\_\_\_\_ J-2 Junior Team (age 8-11)

Illustrated Talk or Demonstration (with or without the use of computer technology)

\_\_\_\_\_ J-3 Intermediate Individual (age 12-13)

\_\_\_\_\_ J-4 Intermediate Team (age 12-13)

\_\_\_\_\_ J-5 Senior Individual (age 14 & up)

Title of demonstration: \_\_\_\_\_

Co-presenter's name (if team demonstration): \_\_\_\_\_

**I will enter the following class in the Marketing Division:**

\_\_\_\_\_ J-6 Junior Individual (age 8-11) – Thank You Card

\_\_\_\_\_ J-7 Intermediate Individual (age 12, 13) – 4-H Promotional T-Shirt Design

\_\_\_\_\_ J-8 Senior Individual (age 14 and up) – 4-H Infomercial