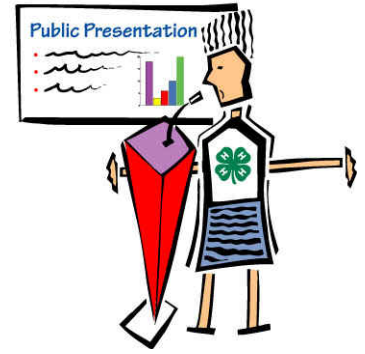


4-H Communications Contest



June 28—4:00 p.m. at Extension Office

Entries Due: June 1 by 4:00 pm

OSU Extension Adams County
215 N. Cross Street, Room 104
West Union, OH 45693

CLASSES: Presentations Division

Illustrated Talk or Demonstration---without use of computer technology

J-1 Junior Individual (age 8-10)

J-2 Junior Team (age 8-10)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- The presenter may use charts, posters, or pictures to accompany their illustrated talk or demonstration.
- PowerPoint or computer-generated messages are not used in these classes.
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 5-7 minutes in length. Scores will be lowered for presentations under or over the time limits.

Illustrated Talks or Demonstrations---with or without the use of Computer Technology

J-3 Intermediate Individual (age 11-13)

J-4 Intermediate Team (age 11-13)

J-5 Senior Individual (age 14 and up)

J-6 Senior Team (age 14 and up)

- The presenter uses appropriate props and/or computer generated visual aides to teach others about a subject or how to do something. Use of computer generated visuals is NOT required. Examples:
 - A demonstration may be delivered in this category. PowerPoint type slides *may be added* in addition to other props to help present their message.
 - An Illustrated Talk may be delivered in this category, with the member(s) using PowerPoint type technology to present all or part of the visual message; *must be* accompanied by live narration
- Requires live speech delivered along with any PowerPoint or poster message. (No pre-recorded narration).
- Presentations are evaluated on the members' communication skills and, if applicable, their ability to effectively use technology within their Illustrated Talk or Demonstration.
- Presentations should be 8-10 minutes in length. Score will be lowered if are times over or under.

CLASSES: Marketing Division

J-7 Junior Individual (age 8-10) – Thank You Card without the use of computer graphics or scrapbooking tools.

J-8 Junior Individual (age 8-10) – Thank You Card with the of computer graphics or scrapbooking tools.

Note: All cards must be submitted for judging by 4:00 p.m. on Thursday, June 28. All entries deemed worthy by a panel of judges will be forwarded to the State 4-H Office for entry into the appropriate class in the Ohio State Fair Communications Days, TBA.

- Entries in J-7 and J-8 should be an original Thank You card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged.
- NEW Use of the 4-H emblem is required.
- Card should be on 8 ½ x 11 white cardstock, folded once.
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. No use of computers or scrapbooking tools in creating entries in Class J-7. Designs must be hand-lettered and drawn or cut by hand.
- Unless the 4-H emblem (4-H clover) is drawn by hand, the entry must go into the graphics division (J-8).
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-8 provided the design is the original work of the member. No commercially designed clipart may be used.
- These designs must be able to be duplicated.
- Member's name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.

- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the Ohio 4-H Foundation the right to use selected cards as the Ohio 4-H Foundation's official thank you cards for 2021. The cards will display the 4-H member's first name, age and county.

J-9 Intermediate Individual (age 11-13) – 4-H Holiday Card without the use of computer graphic design or scrapbooking tools

J-10 Intermediate Individual (age 11-13) – 4-H Holiday Card with the use of computer graphic design or scrapbooking tools

Note: All holiday card designs must be submitted for judging by 4:00 p.m. on Thursday, June 28. All entries deemed worthy by a panel of judges will be forwarded to the State 4-H Office for entry into the appropriate class in the Ohio State Fair Communications Days, TBA.

- Entries in J-9 and J-10 should be an original "Holiday" card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged, but not required.
- Card should be on 8 ½ x 11 white cardstock, folded in half. (Only one fold)
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. No use of computers or scrapbooking tools in creating entries in Class J-9. Designs must be hand-lettered and drawn or cut by hand.
- Unless the 4-H emblem (4-H clover) is drawn by hand, the entry must go into the graphics division (J-9).
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-10 provided the design is the original work of the member. No commercially designed clipart may be used.
- These designs must be able to be duplicated.
- Member's name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the Ohio 4-H Foundation the right to use selected cards as the Ohio 4-H Foundation's official holiday cards for 2021. The cards will display the 4-H member's first name, age and county.

J-11 Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H

Note: All videos must be submitted for judging by 4:00 p.m. on Thursday, June 28. All entries deemed worthy by a panel of judges will be forwarded to the State 4-H Office for entry into the appropriate class in the Ohio State Fair Communications Days, TBA.

- This is a video "short" that promotes the 4-H program.
- This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think YouTube. The video should include recorded visual, sound, and narration to convey a message.
- The video should be the original work of the member making the entry.
- Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
- The video should be 2-4 minutes long. Penalties may be assessed for videos less than 2 minutes or longer than 4 minutes.
- Videos must be shared with the State 4-H office by sending the link via email to Sally McClaskey (mcclaskey.12@osu.edu). The video must play using QuickTime Player or Windows Media Player.
- Videos must be submitted electronically to Sally McClaskey at Mcclaskey.12@osu.edu. Be sure to include in the email the member's name, age, county and video title.
- Evaluations will be based on the quality and originality of the message as well as the creative and professional use of technology. Videos should persuade the viewer to action.
- Remember to get signed photo releases from people in the video.
- By submitting an entry, you agree to allow counties and/or the State 4-H office to use the promotional video to promote 4-H should persuade the viewer to action, as well as on the creative and professional use of technology.

General Guidelines:

- A member may enter one class in both the Presentations Division and the Marketing Division.
- The contest is open to Project Members only; no entries will be accepted from Cloverbuds.
- A member who has given a talk or participated in the marketing division in one year is expected to give a new and different talk or present new and different marketing concepts the next year.
- All work is to be original work created by the 4-H member(s) for 4-H.
- A team presentation consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.

- Two easels, a microphone, and a table with a table with/out mirror, laptop computer, projection screen, LCD projector, and extension cord will be available for use by participants.
- Due to the limitations of the building's facilities, no large animals (i.e. Horse, Beef, Sheep, Goat, Dairy or Hogs over 20 pounds) may be used in a 4-H presentation. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals
- Any small animal (under 20 pounds) may be used in a 4-H presentation provided that the animals do not place the public at risk and provided they meet all of the health requirements and are accompanied by current health and shot records. Animals must remain caged or leashed before and after the presentation.
- Members should set up their presentation on their own with no outside assistance.
- All presentations will be timed. Timing begins when the member begins to speak and ends following the conclusion. The time allotted for introductions, questions and answers is not included in the time.
- **Firearms, bows, arrows, and weapons may not be used in a 4-H demonstration or illustrated talk.**
- Members who use PowerPoint within an Illustrated Talk or Demonstration (J-3 through J-5) should use the technology to supplement their delivery. The presentation may not consist solely of a pre-recorded narration. The member is required to provide a live delivery of the topic.
- A laptop that operates on a Microsoft Windows based program will be provided. It will include a recent edition of PowerPoint 2007. If you have other software programs, you should bring your own laptop. Members may bring a CD or USB memory stick to use on our equipment and should have knowledge of how to install the memory stick. An LCD projector will also be provided.
- Members using technology that experience computer glitches may with permission of the judge call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
- When members using technology experience an equipment failure or glitch that cannot be resolved in a reasonable time (a few minutes), the judge may elect to move to the next presentation. The member will be given time to work out the technical problem off stage and then re-schedule the presentation with the judge's helper. If the member experiences a second failure, the presentation will be ended and evaluated accordingly.

Adams County Communications Contest Registration

Submit by 4:00 p.m. on June 1 to OSU Extension Adams County
215 N Cross St, Rm 104, West Union OH 45693

Name _____ Home Phone: _____

4-H Club: _____ Age as of January 1: _____

I will enter the following class in the Presentations Division:

Illustrated Talk or Demonstration (without the use of computer technology)

_____ J-1 Junior Individual (age 8-10)

_____ J-2 Junior Team (age 8-10)

Illustrated Talk or Demonstration (with or without the use of computer technology)

_____ J-3 Intermediate Individual (age 11-13)

_____ J-4 Intermediate Team (age 11-13)

_____ J-5 Senior Individual (age 14 & up)

_____ J-6 Senior Team (age 14 & up)

Title of demonstration:

Co-presenter's name (if team demonstration):

I will enter the following class in the Marketing Division:

Illustrated Talk or Demonstration (without the use of computer technology)

_____ J-7 Junior Individual (age 8-10) – Thank You Card

_____ J-8 Intermediate Individual (age 11-13) – Holiday Card

Illustrated Talk or Demonstration (with the use of computer technology)

_____ J-9 Junior Individual (age 8-10) – Thank You Card

_____ J-10 Intermediate Individual (age 11-13) – Holiday Card

_____ J-11 Senior Individual (age 14 & up) – 4-H Infomercial Promoting 4-H